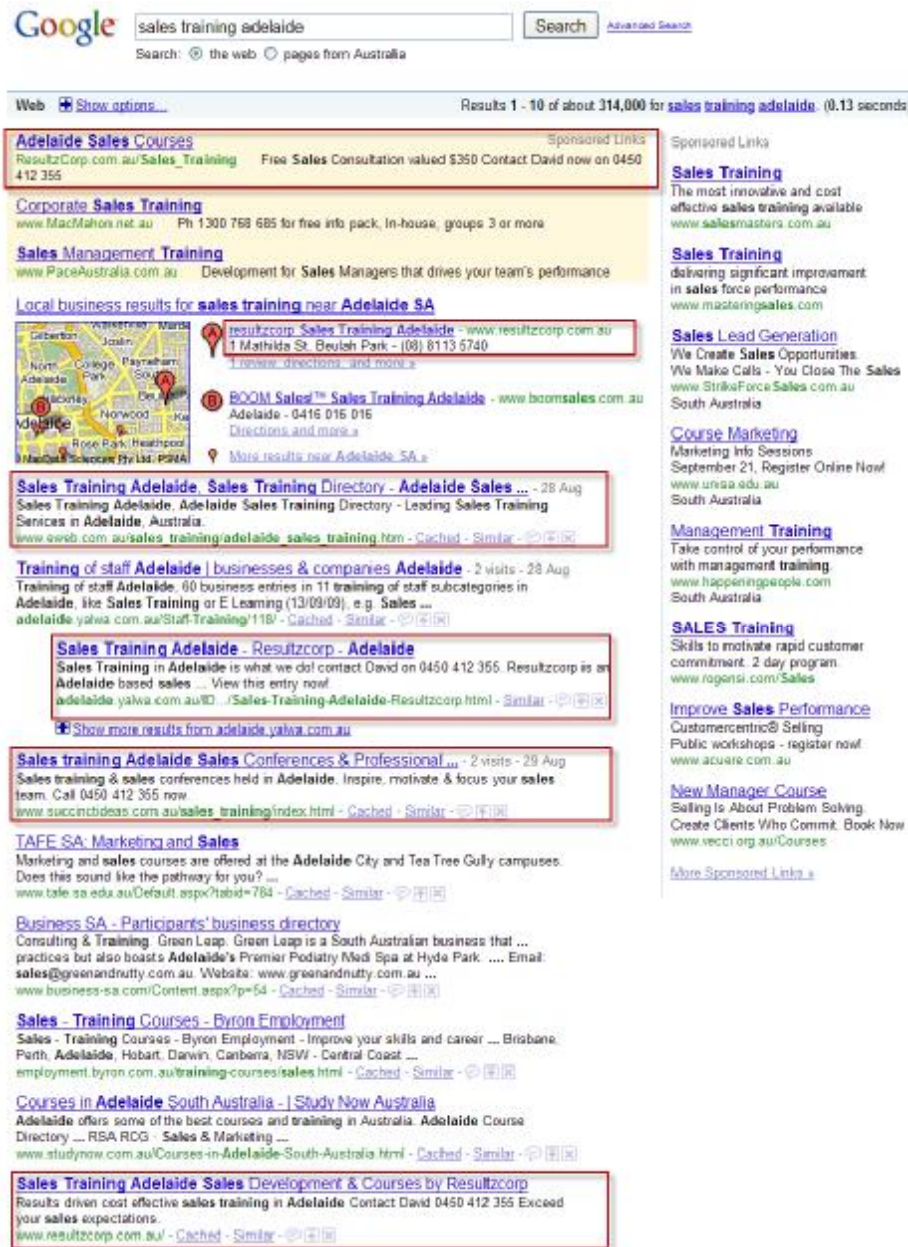


Selling to Sales people

David Ferrier understands how to sell. His business, ResultzCorp runs two day sales conferences; a sales boot camp where David educates, inspires and motivates using information, systems and tactics to help attendees become better sales people.

David's challenge was to let businesses know about this very successful sales conference and the internet seemed the logical answer.

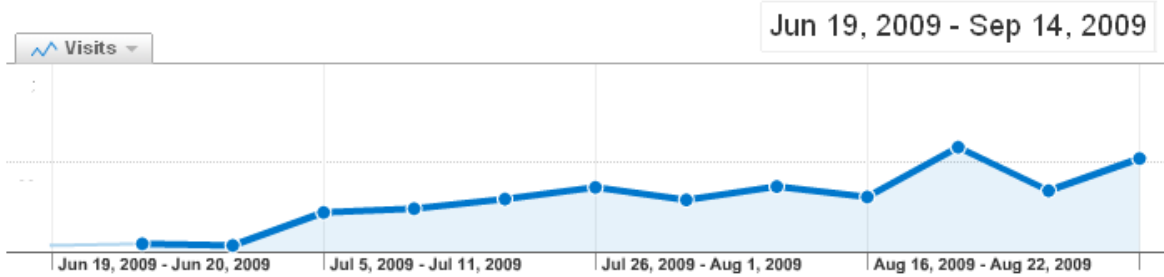
Referred to Succinct Ideas by the Business Enterprise Centre, we started on a journey that created David's website then dominated relevant search results as can be seen below.



\$7,500 of sales leads in a week

In the fourth week after commissioning the new website, David sold \$ 7,500 worth of business from website sales leads alone.

As the chart shows below, the number of sales leads continues to grow.



Testimonial

Here's what David had to say about the experience:

Peter has tweaked caressed and massaged my web page and Google account to put me on the front page of many searches for my services.

I cannot explain in writing the feeling of going onto the main search for my services and find my website in 6 different places!

Peter is a 'must have' as a truly cost effective and tangible asset to your company. Spending money with Peter has been the best investment by far in my 10 year business history.

David Ferrier
ResultzCorp Pty Ltd